



# HRTS VIRTUAL BROWN BAG WITH THE BOARD MEET THE LEADERS OPEN HOUSE

FRIDAY, FEBRUARY 5, 2021

12:30-2:00 PM PT (3:30-5:00 PM ET / 8:30-10:00 PM GMT)

## CO CHAIRS/OFFICERS:

**Odetta Watkins**, HRTS President (Warner Bros. TV), **Dan Erlij**, HRTS Chair (UTA), **Francesca Orsi**, HRTS VP (HBO),  
**Charlie Andrews**, HRTS Secretary (FOX), **Alejandro Uribe**, HRTS Treasurer (Exile Content)  
**Moderated By:** Outgoing HRTS President, **Marc Korman** (WME)



DISCOVERY  
IS PROUD TO SUPPORT  
**HRTS**  
AND THEIR WORK TO  
SUPPORT AND ADVANCE  
OUR INDUSTRY

 **Discovery**

Discovery

**HGTV**

**TLC**

**food**  
network

**ID**

**OWN**

  
animal planet

  
MAGNOLIA  
NETWORK

**EUROSPORT**

**MOTORTREND**

**Trvl**  
CHANNEL

**SCI**

**tvn**

**NOW**  
**THIS**

  
the dodo

  
PGA  
TOUR

**GOLFTV**

# HRTS

## BOARD OF DIRECTORS WELCOMES YOU



**HRTS President**  
**Odetta Watkins**  
Warner Bros. Television



**HRTS Chair**  
**Dan Erlj**  
UTA



**HRTS VP**  
**Francesca Orsi**  
HBO



**HRTS Secretary**  
**Charlie Andrews**  
FOX



**HRTS Treasurer**  
**Alejandro Uribe**  
Exile Content

**David Acosta**  
City National Bank

**Kate Adler**  
CBS Television Studios

**Bela Bajarja**  
Netflix

**Paul Buccieri**  
A+E Networks Group

**Albert Cheng**  
Amazon Studios

**Christina Davis**  
Starz

**Tara Duncan**  
Freeform

**Rafael Gomez**  
AMC Networks

**Nick Grad**  
FX Entertainment

**Scott Hervey**  
Weintraub Tobin

**Cindy Holland**

**Pearlena Igbokwe**  
Universal Studio Group

**Marc Korman**  
WME Entertainment

**Jordan Levin**  
Rooster Teeth

**Greg Lipstone**  
Propagate Content

**David Madden**  
Berlanti Productions

**Philippe Maigret**  
ITV Studios America

**Andrew Miller**  
CAA

**Tina Perry**  
OWN, Oprah Winfrey  
Network

**Craig Piligian**  
Pilgrim Media Group

**Kim Rozenfeld**  
Half Full Studios

**Robin Schwartz**  
Big Beach

**Chris Selak**  
End of Episode

**Beatrice Springborn**  
Universal Content Productions

**Chris von Goetz**  
ICM Partners

## HRTS ADVISORY COUNCIL

**Leigh Brecheen** (Brecheen, Feldman, Breimer, Silver & Thompson, LLP), **Matt Cherniss** (Apple, Inc.), **Stephen J. Davis**, **Andy Friendly** (Andy Friendly Productions), **Kelly Goode** (Warner Bros Television), **Gary Marenzi** (Marenzi & Associates), **Ian Moffitt** (ICM Partners), **John Morayniss** (JDM Media), **Gary Newman** (Attention Capital), **Eric Schrier** (FX Entertainment)

# PILGRIM MEDIA GROUP

---

A **LIONSGATE** COMPANY

WE PROUDLY SUPPORT

# HRTS

AND APPLAUD ITS  
DECADES-LONG COMMITMENT  
TO THE ENTERTAINMENT BUSINESS.

---

# HRTS

Thank You to Our Corporate Members



**SUPPORT**  
HRTS,  
the media  
industry's  
premier  
information and  
networking  
forum.

**INCREASE**  
your industry  
visibility and  
access through  
association  
with HRTS.

**JOIN**  
the select  
group of leading  
companies that  
comprise HRTS  
Corporate  
Membership!



# FEATURED SPEAKERS

---

*HRTS President*

## ODETTA WATKINS

*EVP, Current Programming, Warner Bros Television*

Newly appointed EVP of Current Programming, Premium Cable & Streaming, Odetta is a veteran of Warner Bros. TV, who worked her way up the Current department after joining the studio in 2002.

In her new post, she is overseeing the 25 shows Warner Bros. TV produces for cable and streaming, ranging from “Westworld” to “Shameless” to “Castle Rock”, with more on the horizon for HBO Max, Warner Media’s new streaming service that will launch in the spring of 2020. Before joining Warner Bros. TV, Odetta held previous posts at FOX, CBS Productions, and TNT, where she helped to launch the cable network’s first few television series.

Originally from San Francisco, Odetta is a graduate of Howard University with a B.A. in Journalism. Although she originally intended to pursue a career in TV news, her love of primetime tv shows like “Dallas” and “A Different World” inspired her to follow her passion for creative television.

In addition to working with writers, Odetta is also passionate about striving for inclusiveness both in front of the camera and behind the scenes in the industry. She is an active member of the Television Academy, Colour TV; and also mentors young professionals on the executive path.



# FEATURED SPEAKERS

---

*HRTS Chairperson of the Board*

## DAN ERLIJ

*Partner, Co-Head, Television Literary Department,  
United Talent Agency*

Dan Erlij is a senior partner and long-time agent in the Television Literary Department at United Talent Agency, where he represents many television creators, showrunners and writer-producers.

Erlj joined UTA in 1996 in UTA's Agent Training Program. He was promoted to agent in the television literary department in 1998 and was upped to Partner in April of 2008. Prior to joining UTA, Erlj practiced law for several years as a litigator at the Herzfeld & Rubin law firm in New York City. He left the legal practice to move to Los Angeles and enter the entertainment

Erlj is an instrumental part of UTA's TV Lit Department, known for his adept instincts for identifying gifted artists, building exceptional careers for clients and discovering great material, as well as developing and packaging successful network and cable series.



# FEATURED SPEAKERS

---

*HRTS Vice President*

## FRANCESCA ORSI

*EVP and Head of Drama, HBO Programming  
Home Box Office (HBO)*

Francesca Orsi is EVP and Head of Drama, HBO Programming for Home Box Office, responsible for developing and overseeing the production of original drama series. She was named to this position in June 2016.

Orsi oversees all the network's drama series including *Lovecraft Country*, *Perry Mason*, *Watchmen*, *Euphoria*, *The Outsider*, *His Dark Materials*, *My Brilliant Friend*, and *Succession*, which won both the most recent Emmy® and Golden Globe® awards for Best Drama Series. Her upcoming projects include *The Undoing*, *Mare of Easttown*, *The Nevers*, *The Gilded Age*, *The Third Day*, *Scenes From A Marriage*, and *We Are Who We Are*.

In the past, she was involved with dramas *Game of Thrones*, *Big Little Lies*, *True Blood*, *The Leftovers*, *In Treatment*, *Boardwalk Empire*, *Tell Me You Love Me*, *Vinyl*, *Big Love*, and the acclaimed comedy *Getting On*.

Orsi joined HBO in 2003 as an executive assistant to the head of Drama. She was named a creative associate in 2005 and rose through the ranks from Manager, HBO Entertainment (now HBO Programming) to Director, Development, HBO Entertainment in 2008. She was promoted to Vice President, HBO Entertainment in 2011, and to senior vice president, HBO Programming in 2014.

Prior to HBO, she worked as an agent trainee at Paradigm and the William Morris Agency.

She earned an M.F.A. in Film & Teleplay Writing at the University of Southern California.





# FEATURED SPEAKERS

---

*HRTS Secretary*

## CHARLIE ANDREWS

*EVP Drama Programming,  
Development & Event Series Fox*

As the Executive Vice President, Drama Programming, Development and Event Series, for FOX Entertainment, Charlie is responsible for all drama and event programming.

This includes 9-1-1 and THE RESIDENT, as well as six new dramas including ALMOST FAMILY from Jason Katims and Annie Weisman, PRODIGAL SON from Berlanti Productions, FILTHY RICH from Writer and Director Tate Taylor, and a spinoff of Ryan Murphy's 9-1-1, 9-1-1: LONESTAR.



Most recently, Charlie was Director of Original Series at Netflix. Before that, he was Senior Vice President, Drama Development and Programming, for FOX. In this role, he served as the network's programming executive on the hit drama EMPIRE and developed many acclaimed series, including "Star," "Lethal Weapon," "The Following," and "Sleepy Hollow."

Charlie joined FOX from NBC Universal Television Studio, where he served as Director of Comedy Development. Before that, he was Director of Drama Programming at the studio, having developed "Parenthood," while overseeing the day-to-day operations for "Friday Night Lights," "House," and "Heroes."

He graduated from Georgetown University with a bachelor's degree in Government and a double minor in Spanish and Theology.

# FEATURED SPEAKERS

---

*HRTS Treasurer*

## ALEJANDRO URIBE

*CEO, Exile Content*

Is The Chief Executive Officer of EXILE, a media company dedicated to creating original content for audiences across the U.S, Spain, and Latin America.

Prior to his role at EXILE, Uribe oversaw Corporate strategy and new ventures at Televisa, where was interim CEO of Blim, Televisa's direct-to-consumer offering. Prior to that he worked at Fusion, The Disney and Univision JV, Sony Pictures Entertainment and Orange Telecom.

He is involved in The Simon de Beauvoir Leadership Institute and La Tienda Arts Non Profit. He is a Columbia University graduate.



# MODERATOR

---

*Outgoing HRTS President*

## MARC KORMAN

*Partner & Agent WME Entertainment*

Marc Korman is a partner in WME's scripted television department. Korman works closely with television and feature writers, playwrights, and filmmakers to package scripted drama series.

Korman has been involved in several successful shows of the past two decades including *Glee*, *American Horror Story*, NBC's *Chicago* franchise as well as *Arrow*, *Riverdale*, *Pose*, *Fosse/Verdon*, *Sabrina*, and *Our Boys*. He is also involved in the upcoming Epix series *Godfather of Harlem*, Netflix's *The Politician*, and Apple's *Servant*. Korman joined Endeavor as a partner in March 2008 and transitioned to WME following the agency's merger with William Morris in 2009. He was previously a partner in the television department at United Talent Agency. He began his career as a public defender in Chicago and currently resides in Los Angeles with his wife and three children.



We are proud  
to support **HRTS**  
and their dedication  
to **inform, inspire**  
and **connect**  
the **entertainment**  
**community.**





# HRTS CALENDAR

Stay informed about HRTS events. Check out the events calendar on [HRTS.org/events](https://www.hrts.org/events)

All Events Hosted on Zoom

## Upcoming Events

**February 10, 2021**

**JHRTS LA**

*35 Under 35 Series:  
Production & Development*

**REGISTER NOW**

**February 17, 2021**

**JHRTS LA**

*35 Under 35 Series:  
Social Action Panel*

**REGISTER NOW**

**February 23, 2021**

**Associates LA**

*Breakfast with a #Boss*

**Registration Opening Soon**

**February 24, 2021**

**JHRTS LA**

*35 Under 35 Series:  
Representation Panel*

**REGISTER NOW**

**February 27, 2021**

*JHRTS LA Comics Adaptation Panel*

**Registration Opening Soon**

## Coming Soon

**Date TBA: March 2021**

*Kick Off Workshop:  
2021 HRTS Mentorship Program*  
Presenting Sponsor: TLC

**Release Date TBA: February / March 2021**  
*2021 HRTS Diversity & Inclusion Resource Guide*  
Presented by: A+E Networks Group

**Date TBA: March / April 2021**  
*JHRTS LA: Virtual Holiday Party*

**Date TBA: April 2021**  
*HRTS Spotlight: How to Make  
TV in a Pandemic (working title)*

**Release Date TBA: April / May 2021**  
*HRTS Member Directory*

**Date TBA: May 2021**  
*Brown Bag with the Board:  
Latinx Inclusion (working title)*

**Dates TBA**  
*Brown Bag with the Board on the inclusion of the  
Asian community, editions of HRTS Unscripted, TV  
Storytellers, HRTS Luncheon*

## GETTING TOGETHER, APART

To be added to the HRTS Monthly Newsletter, please send an email to [info@hrts.org](mailto:info@hrts.org) with "add me" in the subject line. And follow us on social!



# FOSTERING COMMUNITY

We salute the **Hollywood Radio & Television Society** for providing the entertainment industry with a forum to connect and develop together for over 70 years.



# WELCOME TO HRTS VIRTUAL

KEEPING THE ENTERTAINMENT INDUSTRY CONNECTED



**NEW!** Corporate Member access to recordings of timely virtual events to share with your teams.

**NEW!** We are now publishing virtual event programs. For information on how to support HRTS by purchasing an ad in our programs, please email us at [info@hrts.org](mailto:info@hrts.org).

**Corporate Members:** Increased ticket allotment for HRTS Virtual events; Complimentary registrations to JHRTS and Associates events you may gift to employees.

**Individual Members (All Levels):** All HRTS Virtual events are currently complimentary to individual members at all levels (HRTS Executive, HRTS Associate, JHRTS, and HRTS Academic) based on availability.

**Expanded JHRTS and HRTS Associates Programming:** JHRTS-LA, JHRTS-NY, HRTS Associates-LA, and HRTS Associates-NY have increased the number of scheduled events while we are holding them virtually. Many are open to corresponding members on the other coast.

**To Streamline Registration and Login:** Please check that your HRTS Member Profile is up to date. Access your member portal **HERE**, where you may update contact info; renew your membership, and access services and resources such as the HRTS Channel's exclusive member archive of past events. You must be logged in to register for our events.

**Questions about new HRTS Virtual member benefits?** Please email HRTS Director of Member Services Elvia Gonzalez ([elvia@hrts.org](mailto:elvia@hrts.org)).

**REALSCREEN**



Connecting the unscripted and  
non-fiction entertainment  
community online.

**SAVE  
THE  
DATE**

**JUNE 7-11**

Discover. Connect. Engage.  
[live.realscreen.com](http://live.realscreen.com)





# MEMBER PERKS

All HRTS members are eligible to enjoy exclusive member perks thanks to our sponsors, partnerships, and all of our members' support. Please view the list below for current and upcoming perks and instructions on how HRTS members can partake. Here are the latest perks!

## BANFF'S ROCKIE AWARDS

**Exclusive to HRTS Members: \$100 OFF Entry Fee - Deadline Feb. 12**

Taking place June 15th, in the heart of awards voting season, the prestigious **Rockie Awards** recognize excellence in global screen content. With 29 categories across scripted drama and comedy, kids, unscripted, podcasts and more and over 40+ countries represented among nominees, selection by the jury of 150+ influential industry professionals truly signals outstanding achievement on the international stage.

HRTS Executive, Associate, JHRTS and Academic Members receive a **\$100 discount on Rockie Awards Entries**. Be sure to use **Promo Code HRTSROCKIES** and enter by Friday, February 12th!

More HRTS Member Perks may be found [HERE](#).

## VARIETY

**Variety offers exclusive discounts for HRTS Members. Access the latest, most trusted news and information from the iconic media company, Variety.**

**Get Variety for only \$99/year. (79% off the cover price)**

Your annual subscription includes:

- Print and digital access
- Special Reports
- Access to 15 Years of Variety Archives

Log in to your **Member Portal** to access this offer.

## VARIETY INTELLIGENCE PLATFORM (VIP+)

VIP+ is a subscription-based service that offers high-level professionals relevant industry data and analysis focusing on actionable insights so your company can perform with precision and confidence. VIP's dedicated team of media analysts, editors and experts do the work for you.

**Subscribe to Variety Intelligence Platform for \$31.99/month (20% off for first time subscribers) Subscription includes:**

- Monthly in-depth special reports on a broad range of subjects relevant to the media business
- Compelling decks stacked with need-to-know data charts
- Weekly Newsletter
- In-depth analysis
- Now includes video sessions from previous **Variety** Summits

*\*Continued\**

**Please log in to your Member Portal to access HRTS Member Perks.**



# MEMBER PERKS

All HRTS members are eligible to enjoy exclusive member perks thanks to our sponsors, partnerships, and all of our members' support. Please view the list below for current and upcoming perks and instructions on how HRTS members can partake. Here are the latest perks!

## THE HOLLYWOOD REPORTER

May – September

The Hollywood Reporter and HRTS have partnered up for an exclusive new HRTS Executive member perk:

Complimentary THR magazines throughout Emmy season (May through September)!

Current HRTS Executive members who would like to receive magazines must have their most current mailing address on file with HRTS. **Go to your Member Dashboard [HERE](#)** to make sure your mailing address is up to date. If you are a new member, make sure you submit a mailing address to us when purchasing a membership.

## PLAYBACK

**30% Annual Subscription Discount for Members & Complimentary Access to Indie List AMPLIFIED**

Read up on Canada's Top 30 indie producers with **Playback's Indie List AMPLIFIED**. Click through for access to in-depth prodco listings and contacts, PLUS expert coverage on a record-setting 2019 and the path forward in this new normal.

HRTS, Associate, JHRTS, and Academic Members receive 30% off an annual subscription to Playback, Canada's leading TV & film industry publication. Access your promo code by logging into your Member Portal.

More HRTS Member Perks may be found **[HERE](#)**.

**Please log in to your Member Portal to access HRTS Member Perks.**

# WE'VE GOT TV COVERED.



## HRTS MEMBER RATES

### VARIETY MAGAZINE

print + digital

**\$99 / year**

79% off the cover price

### VARIETY INTELLIGENCE PLATFORM SUBSCRIPTION

**\$31.99 / month**

OR

**\$319.99 / year + one month free**

20% off for first-time subscribers

# VARIETY

Subscribe Now.

VARIETY.COM



## CONTACT US

---

12348 Ventura Blvd #285

Studio City, CA 91604

**Phone:** (818) 789-1182

**Fax:** (818) 789-1210

**FB:** [facebook.com/hrts.org](https://facebook.com/hrts.org) | **IG:** @hrtsofficial | **T:** @HRTSNewsmaker

**Melissa Grego**

*CEO*

[melissa@hrts.org](mailto:melissa@hrts.org)

**Kira Hodge-Rochon**

*Director of Operations*

[kira@hrts.org](mailto:kira@hrts.org)

**Benjamin Romero**

*Graphics Assistant*

[benjamin@hrts.org](mailto:benjamin@hrts.org)

**Elvia Gonzalez**

*Director of Member Services*

[elvia@hrts.org](mailto:elvia@hrts.org)

**Nicole Hancock**

*Administrative and Operations*

*Coordinator*

[nicole@hrts.org](mailto:nicole@hrts.org)

**PR INQUIRIES:**

**Jennifer St. Clair | Hello St. Clair**

[press@hrts.org](mailto:press@hrts.org)

[jennifer@hellostclair.com](mailto:jennifer@hellostclair.com)

---

## ABOUT HRTS

Since 1947, the Hollywood Radio & Television Society (HRTS) has been recognized as our industry's premier information and networking forum. Led by a Board of Directors comprising TV, media, and entertainment's most distinguished leaders and incorporating participation from the top companies across the landscape, HRTS maintains our 70-year tradition of providing an unparalleled forum for fostering conversation and community through regularly scheduled member events, a thriving mentorship program and other initiatives in Los Angeles, New York City and around the world.



BANFF WORLD MEDIA FESTIVAL  
**ROCKIE**  
**AWARDS**  
INTERNATIONAL  
PROGRAM COMPETITION

Awarded June 15th in the heart of awards voting season, and with entries from more than 40 countries, the Rockies is one of the largest and most important program competitions recognizing excellence in the international screen industries.

2020 winners included:



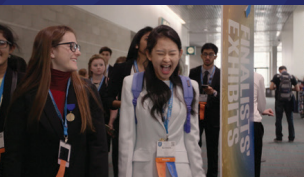
Grand Jury Prize  
Fleabag



Ru Paul's Drag Race



Chernobyl



Science Fair



Peppa Pig



Free Solo

**HRTS members save \$100 with promo code HRTSROCKIES**  
**Final Entry Deadline: Feb. 12, 2021**

**ENTER NOW**

[Rockies.banffmediafestival.com](https://Rockies.banffmediafestival.com)

# HRTS

*HRTS is a community of leading TV and entertainment professionals working in partnership to connect, educate and provide access to the industry.*



**JOIN 50+ LEADING COMPANIES IN TV AND ENTERTAINMENT AS A CORPORATE MEMBER – OPTIONS AVAILABLE FOR COMPANIES OF EVERY SIZE**

**COMMUNITY FOR EVERY CAREER STAGE – ACADEMIC, JUNIOR HRTS (JHRTS), ASSOCIATES AND EXECUTIVE INDIVIDUAL MEMBERSHIPS AVAILABLE**

**INTRODUCING HRTS VIRTUAL** - Thanks to our members and the leadership of our esteemed Board of Directors, HRTS is able to provide unparalleled forums for members to connect as a community around the world on the most relevant topics of the moment

- Thriving Annual Mentorship Program on Both Coasts! •

Member resources such as the Diversity & Inclusion Resource Guide and best available rates for partner events and subscriptions

COVID-19 relief payment plans for membership dues available

[www.hrts.org](http://www.hrts.org)

HRTS is a 501(C)(6) non-profit association.